



## ANNUAL CONFERENCE

of the Master in Intellectual Property

International Seminar on

**“Intellectual Property, Resilience and Recovery”**

*Jointly organized by the World Intellectual Property Organization,  
ITC ILO and the University of Turin*

**Friday, 15 July 2022**

<b>Welcome remarks</b> <b>09:15 – 09:30</b>	Mr. Giovanni Napolitano, Director, IP and Competition Policy, World Intellectual Property Organization (WIPO)  Prof. Alessandro Cogo, University of Turin, Department of Law
<b>Theme 1</b> <b>09:30 – 10:00</b>	<b>The General Framework</b>  Moderator: Prof. Alessandro Cogo, University of Turin, Department of Law  Prof. Andrea Ottolia, University of Genova, <i>IP Implications on Business Growth</i>
	Questions and answers exchange with the audience
<b>Theme 2</b> <b>10:00 – 11:30</b>	<b>IP and Access to Recovery-Enabling Resources</b>  Moderator: Mrs. Silvia Vitro', Chief Judge of the Court of Turin, Intellectual Property Division  Prof. Maurizio Borghi, University of Turin, <i>IP and Access to Medicines</i>  Mr. Peter Oksen, Green Technology and Research Manager, Climate Change and Food Security, Global Challenges Division, WIPO <i>IP and Access to Green Technologies</i>  Prof. Cristiana Sappa, IESEG School of Management, <i>IP, Access and Re-use of Cultural Heritage</i>
	Questions and answers exchange with the audience
<b>11.30-11.45</b>	Break



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<b>Theme 3</b> <b>11:45 – 13:00</b>	<b>IP and Incentives for the Development of Recovery-Enabling Technologies</b>  Moderator: Prof. Marco Ricolfi, University of Turin  Prof. Giorgio Spedicato, University of Bologna, <i>(Un)sustainable Innovation and Patent Incentive</i>  Prof. Emanuela Arezzo, University of Teramo, <i>AI and AI-creations between copyright and neighbouring rights</i>
	Questions and answers exchange with the audience
<b>Closing Remarks</b>	Prof. Marco Ricolfi, University of Turin

*Lawyers attending the conference are entitled to 2 formative credits.*

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